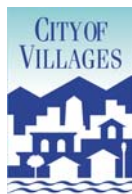




THE CITY OF SAN DIEGO
Planning Department

From Controversy to Solution Public Forum

Dollars and Sense: The Future of Commercial Development in San Diego



Agenda
Thursday, March 25, 2004
6:00PM – 7:30PM
Balboa Park Club Santa Fe Room
(Near the Aerospace Museum)
Balboa Park

6:00 PM	Welcome	Gail Goldberg Planning Department Director
	Framing the Forum and Introductions of Panelist	Catherine Cleary Program Manager – Public Involvement and Communications
6:10 PM	Panelists Answer Questions Posed By the Moderator (Each speaker will have 3-5 minutes)	Panel Members: Councilmember Michael Zucchet City of San Diego District Two William (Bill) Anderson Former Planning Commission Chair Alan Gin Associate Professor of Economics at the University of San Diego (USD) Reg Kobzi First Vice President of CB Richard Ellis Commercial Real Estate Carolyn Smith President of the Southeastern Economic Development Corporation (SEDC)
6:35 PM	Hearing from the Community	Catherine Cleary
7:15 PM	Some Final Thoughts: What Do We Need to Do Next?	Panel Members
7:25PM	Closing Comments	Gail Goldberg
7:30PM	Adjourn	